

woongjin foods





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Republic of Korea Woongjin Food,
the leader of the beverage market

Our story begins from 1976 with authentic Korean health functional food, ginseng.

With unique Korean culture and sentiment as a key value of innovation, successful brands such as “Morning Rice™,” “Green Plum™” and “Sky Barley™” made us an innovative pioneer in the Korean F&B industry.

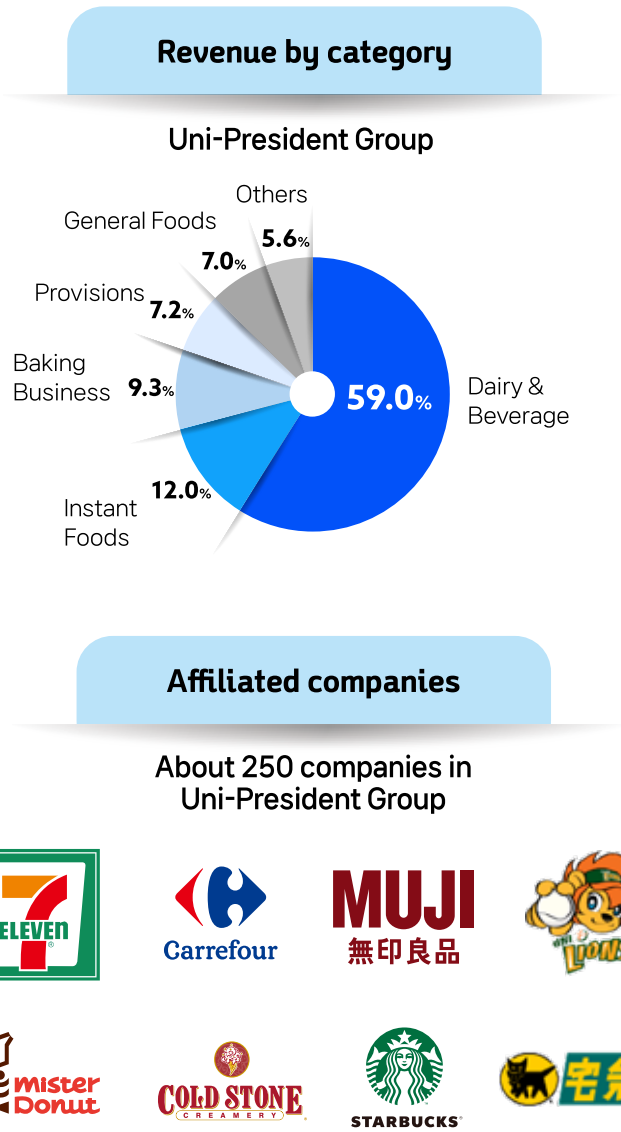
And this led us become one of the most successful beverage companies in Korea competing global companies and brands.



统一企业 Uni-President Group Taiwanese F&B and retail giant

Taiwanese F&B and retail giant Uni-President Group was established in 1967, and it is now one of the biggest F&B companies in Asia.

Woongjin Foods joined Uni-President Group in 2019 and has been building mutual growth for both Korean and Asian markets.





Our Facilities

Woongjin Foods Yugu main bottling facilities have PET, CAN and glass bottle production lines. We also have coffee bean roastery, rice extraction line and GMP line for certified health functional drinks. Daeyoung Foods Boeun facility have chewing gum, chocolate, candy tablet and cookie production lines.

	Yugu facility #1 (beverage)	Yugu facility #2 (Ginseng, Rice Extracts)	Boeun Snacks & Confectionery
Facility			
Location	Gongju-si, Chungcheongnam-do		Boeun-gun, Chungcheongbuk-do
Size	30,854㎡	4,931㎡	17,381㎡
Main products	 	 	
Capacity	• PET (200ml, 280ml, 340ml, 500ml, 1.5L) • Bottle (180ml) • Can (180ml) 100 min. liters	• Red Ginseng : 5,800t • Rice Extracts : 1,300t • Coffee roastery : 630t	• Pouch : 7mm • Chewing Gum : 900t • Chocolate : 1,161t • Tableting : 838t • Cookie : 500t



R&D Center

Woongjin Foods R&D center developed 14 patent-protected beverage manufacture and food ingredient studies. With industry-university research and national project capability, we react to consumer trend more quickly and effectively.

R&D Coverage

NPD	Product MNGT	Quality MNGT	New Tech	Analysis
Trend analysis and development of innovative new product	Ingredient sourcing and COGS management	Production monitoring and QA activities	C&D, Outsource technology to develop growth factors	Internal capability of ingredient, nutrition, food safety analysis

Unique ingredient processing patents (total 14 patents)

- Rice beverage manufacturing method (Patent 10-0058230)
- Food composition containing fermentation microorganisms and fermented red ginseng (Patent 10-0866504)
- Method for preparing saccharified ginseng and ginseng extract (Patent 10-0824285)
- Composition of fruit and vegetable beverage with lactic acid bacteria added & manufacturing method (Japan)(Patent 2011-016313)
- Plum Beverage Composition using Naturally Ripened Fermented Plum Juice (Patent 10-0030266)

Facilities and equipments

- **Center** : located in Guro-gu, Seoul (580 ㎡)
- **Equipment** : UV-VIS Spectrophotometer, moisture meter, Viscometer, LTS, HPLC, Shaking water bath, GC/IC/ICP, Rotary evaporator, Dry Oven, Automatic Potentiometric Titrate, Crude protein/fat analysis, Incubator Shaking Incubator, High Speed Micro Centrifuge, Deep freezer, optical microscope



Logistics Center

Woongjin Foods has 3 logistics centers for nation-wide distribution.

In 2023, our 4th center, with the size of 26,500m², will be established to meet customers’ needs and faster delivery.

Locations

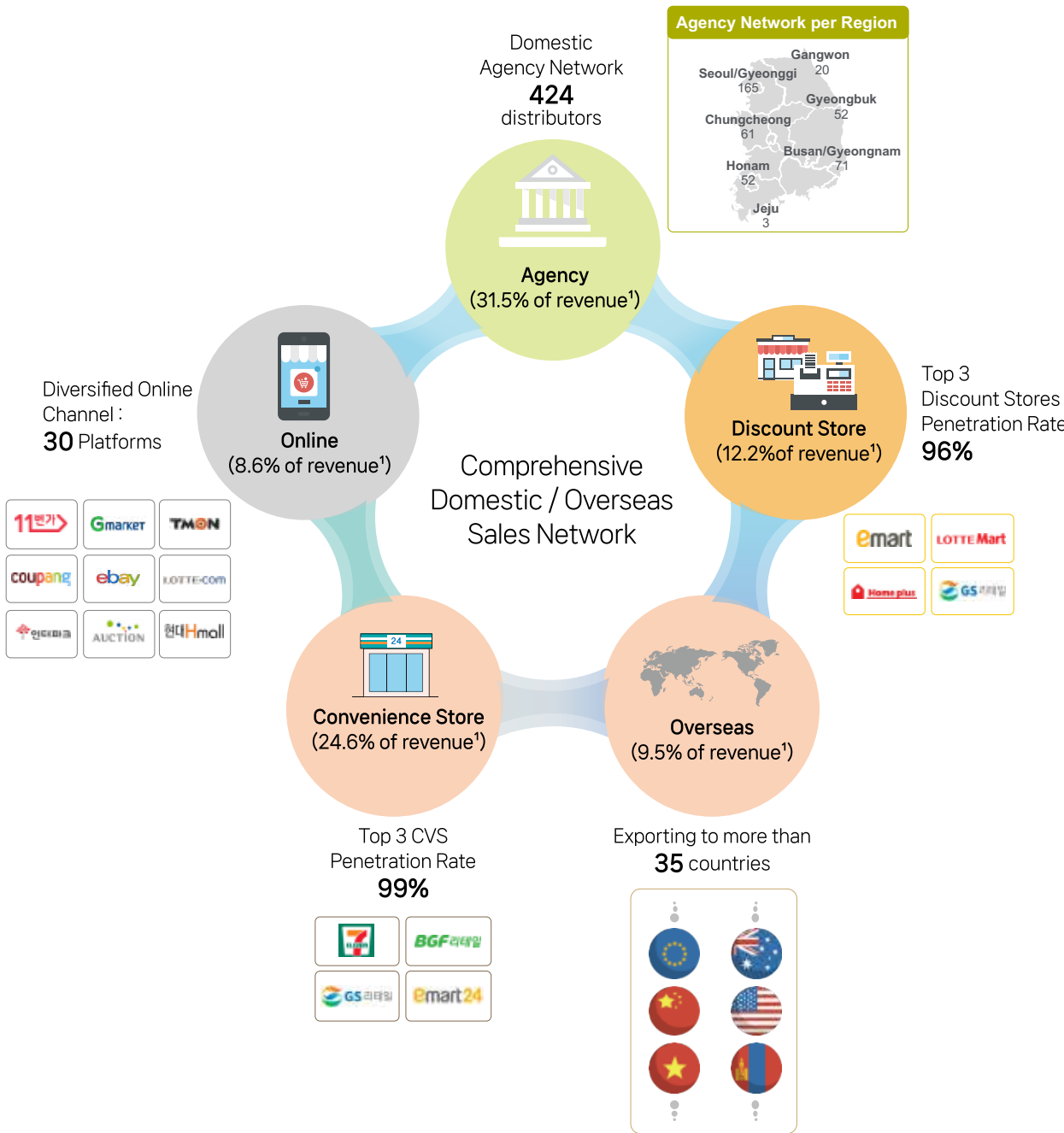


		Location	Size	Capacity
New	YUGU Center	Gongju-si, Chungcheongnam-do	26,500m ²	15,300 PLT
	Youngin Center	Yongin-si, Gyeonggi-do	10,388m ²	6,000 PLT
	Asan Center	Asan-si, Chungcheongnam-do	8,170m ²	5,200 PLT
	KS Center	Gyeongsan-si, Gyeongsangbuk-do	3,548m ²	2,300 PLT



Distribution Network

From corner shops to major supermarkets, Woongjin Foods has distribution network penetrating 95% of national distribution coverage, and we are expanding global network beyond Asia.



Our Brands





Brand Introduction



Nature's

With the belief in natural and healthy value would works for the consumers, we decided move into conventional juice category. Starting with healthier juice drink of aloe vera and tomato, we launched the brand, Nature is™ and challenged to the global giant juice brands.



Gaya Farm

As fruits and vegetables are grown with a lot of care from farms, "Gaya Farm" contains our will to make healthy and reliable premium juice. With aloe, tomato and carrot flavors, "Gaya Farm" keeps its No.1 position in vegetable juice sales.



Brand Introduction



Morning Rice

The rice drink which has never seen before the year of 1999, Morning Rice™ has been widely loved by consumers for its soft texture and healthy value. Becoming the mega brand in its first year of the launch, Morning Rice™ has become one of the brands representing rice and heartwarming sentiment of Korean food and beverage.



Green Plum

Green Plum™ is the second mega hit brand in 1999 from our attempt to promoting healthier local food. Green plum is one of the favorite fruits in Korea and East Asia, and especially it is widely-known as good for digestive health. With impactful message of TVCF, the Green Plum™ has created sole category in the juice and has become the No.1 favorite drink with dining for over 20 years by consumers.



Brand Introduction



하늘보리

Sky-barley Tea

Brewed tea of roasted grain, especially barley tea is unique culture of Korea. Since we all share nostalgic memories of home-made barley tea, we dare to attempt to develop RTD barely tea, the Sky Barley™. Even with some concerns and criticism on a launch of RTD barley tea, the Sky Barley™ gained the consumers’ trust and love step by step over 20 years, and now it has become a top brand in RTD Tea market.



티를 즐기다, 티즐
TEAZLE

Teazle

“Teazle” is a craft blended tea that anyone can enjoy after adding sweet fruits to the unique taste of tea. Since its launch in 2020, it has steadily gained popularity and expanded its lineup to zero calorie or sparkling drinks. Teazle Peach Oolong Tea and Teazle Yuja Green Tea offer sweet refreshment on a lazy afternoon.



Brand Introduction



VICTORIA
SPARKLING WATER

Victoria
Sparkling water

Zero calorie drinks such as RTD tea and bottled water are expanding its share in the market. We focused on sparkling water for the new challenge. Exclusively on e-commerce, we launched Victoria Sparkling water™ taking an idea from household needs of the consumers. Relentless efforts on developing variety of flavor experiences, Victoria Sparkling water™ has become a leading brand especially with its unique flavors and enhanced sparkling water portfolio.



장쾌삼
KOREAN RED GINSENG

JangQuaSam

Based on the traditional technology and experience of Woongjin Foods since 1976, it is a high-end brand that has undergone strict quality control using 100% domestic ginseng and red ginseng. JangQuaSam is good for those who want to express their gratitude with a practical composition and luxurious packaging.



Major Products-for Exports

Morning Rice

Korea's unique rice drink, Morning Rice, has become a beloved drink not only in Korea but also all around the world. In particular, it is considered as the most popular drink in Vietnam and has been a great success as a drink that everyone loves.



Nature's Dr. Aloe

The No.1 vegetable juice brand, Nature's Aloe's English label product



Cocomong

Cocomong, a lively and healthy drink for our children. There are no additives (sodium caseinate, benzoic acid) and contains calcium, which strengthens bones, and Zinc, which builds immunity for our children.



JangQuaSam

Based on our long history and tradition of more than 40 years, we are specialized in development and production of Ginseng and Red ginseng products.



Product Line-up



Nature's



Nature's Yogur



Gaya Farm



Green Plum



Morning Rice



My Love Yuja C



Sky-barley Tea



RTD Tea



Teazle



Product Line-up



Victoria



Victoria Enhanced line



Ion-the-Fit



Gaya-water



Cocomong



Kid's drink



Honey Red Ginseng, Honey Raisin



JangQuaSam